

LEDGER BENNETT

Director, Engineering

Ledger Bennett is looking for a technically strong, energetic, highly collaborative, and passionate Engineering Director to lead our engineering team. This role will be responsible for driving the architecture, execution, and delivery of the next generation of our B2B revenue analytics platform.

The person who joins us will find themselves in a well-funded early stage 7 person SaaS startup that is a subdivision of Ledger Bennett a 50+ person company and which has globally well-known enterprise brands up and running on the product. Everything you do every day will feel exciting and meaningful because everything everyone does at every moment in a startup matters and has impact.

You will lead development of Cortex, a new, differentiated, and innovative B2B marketing analytics and revenue attribution product designed for large 500 person plus businesses. Cortex measures the impact of everything marketing does on revenues. Cortex integrates data from the CRM, Marketing Automation systems, website, and advertising platforms. Data is transformed, normalized, and run through attribution, and in the future AI, models to give the marketing teams the information they need to understand the marketing activities that most impact revenues.

It will be important for us to know that you are a self-driven learner who is always learning new things at work and in your personal life. This is a great opportunity to work on a broad range of activities and exercise a bunch of muscles. Our team is comprised of a bunch of great, self-aware fun people and we're excited to meet you!

About Ledger Bennett

Ledger Bennett progressive forward-thinking B2B marketing agency and technology company. Our fast-growing agency is filled with some of the most talented people in the industry—and we're on the lookout for more. If you're ready to grow your career and develop new skills, come join us at one of our offices in London or Milton Keynes.

Key Responsibilities

- Fulfill the role as the leader of the engineering team - mentoring, growing, and running a world class, high functioning, highly productive, agile, motivated, and distributed engineering organization
- Be plugged into our customer's needs, and closely partner with the product organization to build vision and roadmap that meet business goals and revenue targets, while aligning on objectives, priorities, tradeoffs, and risks
- Build a strong engineering culture that is based on effective communication, continual skill improvement, consistent high level of output, pride in honing the craft and other attributes you bring to the cultural table to build the team of your dreams
- You and your team will continually study new technology trends and the needs of our customers so that our technical architecture and the solutions we build for our customers bring the best ideas from engineering to uniquely solve customer problems.
- We are a small startup. Everyone supports customers directly. You will too.
- Craft an agile transparent development process tightly interlocked with your Product Management leader that results in continual fast delivery of high-quality software solutions to the A++ roadmap priorities

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- Define the artifacts and processes that will drive the ever-improving process you install including code reviews, feature designs, architectural designs, code refactoring strategy, QA, testing, company communications, roadmap grooming meetings, scrum planning meetings, hack days etc.
- You are an effective coder yourself and will code side by side with your team until the team grows sufficiently large to where management duties become full time
- Tightly manage and report on project schedules.
- Be comfortable presenting to the company, our executive team and customers as needed.

Qualifications

- Bachelors or Masters in Computer Science or Engineering or equivalent relevant experience
- 5+ Years minimum experience managing high performance full stack development teams of at least three developers
- Experience partnering with the Product organization in co-creating executable product vision and roadmaps
- Strong interpersonal and leadership skills
- Ability to lead the team through technical challenges in implementation
- Strong and broad working knowledge of the state of the art in cloud computing infrastructure including: IaaS, PaaS, containers, analytics, data center deployments, and others
- Experience working with web languages: HTML, CSS, JavaScript and Vue.
- Experience working with multiple programming languages such as C#, PHP, Python, or JavaScript.
- Working knowledge of databases such as Microsoft SQL Server, MySQL and MongoDB.
- Good planning, analytical, and decision-making skills.
- Energetic, self-driven and effective tasks executor
- Strong communication skills comfortable speaking and presenting internally and externally

What you can expect from Ledger Bennett

When you join Ledger Bennett, you gain access to some of the best perks in the business, not to mention working with some of the most authentic and innovative people. We've built out our benefits plan with them, and you in mind, so you can keep on doing what you do best, knowing that we've got you covered.

What can we offer you?

At Ledger Bennett, we are proud to offer some of the best benefits in the B2B marketing space.

As our Campaign Manager, you will be entitled to a competitive salary, plus a range of benefits including:

- Uncapped Holiday Allowance
- A matched stakeholder pension plan, up to 5%
- A fully flexible Work Style
- A bespoke People Framework to ensure you have the right support, tools, and skills to carry out your role
- Full 4 x salary life insurance
- Choose your own IT, home office equipment

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- Free and confidential anytime access to an award-winning Employee Assistance Program which includes, Free counselling, financial advice, Legal advice
- Corporate Social Responsibility (CSR) activities (In 2021, we are partnering with Mental Health non-profits to support their goals, involving our team in mental health workshops, wellness Wednesdays, and more)
- Our Health and Wellness cash plan which includes Up to 100% money back for everyday healthcare benefits such as Dental, Optical and Physiotherapy, Children living at home and studying full time covered up to the age of 21 at no extra cost, Access to Ledger Bennett MyWellness, which offers additional services that help you take control of your own health

Why work for Ledger Bennett?

We believe that in the next 5 years Marketing, Sales and Customer Success functions will be replaced with a single Digital Revenue Team offering frictionless, transparent, recurring revenue growth. At Ledger Bennett you will implement best-in-class solutions and adopt new and emerging technologies. We are a well-established business of experienced digital professionals working in global teams to deliver data driven solutions to complex marketing, sales and customer success problems. We are growing rapidly with offices in London, San Francisco, and Chicago.

So, if you have the skills, hunger, and experience to be a part of the revenue revolution, then join us as our Campaign Manager, **click APPLY with your CV.**