

Web Producer

Ledger Bennett - United States

At Ledger Bennett, we strive to help our employees find passion and purpose. We're looking for commercially driven strategic marketers, sales professionals, and data scientists to help build the most advanced revenue services business in the world. If you think you could make a bigger impact on your client's revenue than your current job allows then join us to help change the way the world delivers revenue. Ledger Bennett is now looking for an experienced Web Producer to join our team. We have adopted a flexible working style that is robust, admin-light with cloud-based systems that allow you to work from any suitable location with hours to suit you and our clients.

In this role, you'll be trusted to:

- Manage ongoing maintenance for the desktop, tablet, and mobile sites, including copy and image updates, search engine optimization (SEO) and accessibility updates, site links, measurement tags, minor bug resolution, and management of the maintenance process, (Regions: NAMER, LATAM, EMEA (Spanish), APAC)
- Provide project deliverables from specialists in web development projects as required including, but not limited to: User experience (UX) strategy development, web/microsite design and build, landing page design and build, conversion optimization, and template design and build.
- Execute production within Content Management Systems (CMS)
- Perform pre and post-launch Quality Assurance (QA), including testing of integrations, Salesforce and Eloqua
- Do quarterly quality assurance (QA) of site(s) for any defect development.
- Build and maintains non-indexed search engine marketing (SEM) campaign landing pages (across all regions)
- Provide design consultation to adhere to CMS capabilities
- Project management to gain acquisition team alignment and maintain project tracker.

Benefits

As our Web Producer, you will be entitled to a competitive salary, plus a range of benefits including:

- Unlimited PTO!
- Medical/Dental/Vision Coverage (100% premiums paid for employee + 50% premiums paid for dependent)
- Life Insurance with 100% Paid Employee Premiums
- 401 (k) with Employer Contribution
- International Travel Benefits (We host an annual holiday party in London!)
- Free and confidential access to our award-winning Employee Assistance Program (EAP)
- An innovative approach to employee development through our People Framework
- Corporate Social Responsibility (CSR) activities (In 2021, we are partnering with Mental Health non-profits to support their goals)
- Create your own WorkStyle: As long as it works for your clients, your manager, and you, we trust you to make the call on where, when, and how you work!
- Employee Referral Bonus
- Wellness perks including 24/7 TeleDoc, Discounted access to hundreds of gyms w/ company-paid joining fees, complimentary counseling services, and more!

Our people are our strength so finding ways to value and reward them is important to us. Discover more about who we are and our benefits here: [Careers | Ledger Bennett](#)