

# LEDGER BENNETT

## Account Manager

London, England, United Kingdom

Ledger Bennett are looking for an experienced Account Manager to join our team in London.

### What will my new role involve?

Joining our team as our new Account Manager, you will be responsible for campaign management whilst supporting the Senior Account Manager / Account Director on some of our biggest accounts.

In your new role, you will be required to maintain great client relationships and to help drive organic growth within your account group through effective campaign delivery. You will also be responsible for:

- Campaign ownership and day-to-day management
- Project management, ensuring deadlines are met and timelines are kept up to date
- Campaign estimating and invoicing in a timely manner
- Assisting the SAM/AD in managing the internal delivery teams and their tasks
- Writing detailed briefs for both creative and media activity, ensuring that every brief has SAM/AD sign off
- Ensuring that all project work is up to a high standard and meets the brief
- Ensuring that the agency's service to the client is being delivered efficiently and to the client's objectives and satisfaction

Overall, you will be responsible for ensuring your clients experience the very best service and output from Ledger Bennett through your contact with them and their campaigns.

### Our ideal Account Manager

As our newest team member, you will be able to use your excellent account management skills to ensure that our client's expectations are exceeded. If you are a commercially savvy, proactive, fast thinker, this is the perfect role for you! We are looking for a candidate who has:

- Experience in account management, preferably at a B2B marketing agency
- Sound knowledge of agency processes
- Knowledge in B2B marketing across core disciplines
- Detailed knowledge of digital marketing
- Strong paid media experience
- Managing campaigns from client brief to final outputs
- Ability to review strategic and creative proposals
- Numerate and financially/business savvy
- Curiosity to develop your analytical and strategic experience
- A creative approach to problem-solving
- Proven experience in relationship building

- Ability to communicate in a clear, concise, and well-crafted manner
- Good interpersonal skills in order to deal with clients and fellow employees
- PC skills – word processing, spreadsheet, email and presentation packages
- Degree level education in any subject desirable

### **What can we offer you?**

As our Account Manager, you will be entitled to a competitive salary of up to £30,000 per annum plus a range of benefits including:

- Generous Holiday allowance. 25 days + bank holidays + your birthday off
- A matched stakeholder pension plan, up to 5%
- A fully flexible WorkStyle
- Choose your own home work-equipment
- A bespoke People Framework to ensure you have the right support, tools and skills to carry out your role
- Full 4 x salary life insurance
- Free and confidential anytime access to an award winning Employee Assistance Program which includes, Free counselling, Financial advice, Legal advice
- Our Health and Wellness cash plan which includes Up to 100% money back for everyday healthcare benefits such as Dental, Optical and Physiotherapy, Children living at home and studying full time covered up to the age of 21 at no extra cost, Access to Ledger Bennett MyWellness, which offers additional services that help you take control of your own health

### **Why work for Ledger Bennett?**

At Ledger Bennett you will implement best-in-class marketing solutions and adopt new and emerging technologies.

We are a well-established business of experienced digital marketing professionals working in global teams to deliver data driven solutions to complex marketing, sales and customer success problems.

We are growing rapidly with new offices in London, San Francisco and Chicago established in 2017. Joining us now you will be part of a fast paced and innovative agency and will have a chance to be a key part of this growth.

**If you have the skills and experience to excel as our Account Manager, click [APPLY](#) with your resume.**